



FULLY PROMOTED

Branded Products & Marketing Services



Collaborate.
Consult.
Create.

Nearly two decades of branding experience. **Formerly**
EmbroidMe.



Promotional

Promotional Product Packages

TRADE SHOW

NON-PROFIT

REAL ESTATE

Print Media Packages

START-UP PACKAGES

BUSINESS CARDS POST-IT LETTERHEAD ENVELOPES DIRECT MAIL FLYERS

MARKETING PACKAGES

NOTE PAD POSTCARD BROCHURE RETAIL DIRECT MAIL RACK CARDS

PRESENTATION PACKAGES

PORTFOLIO TALKING CALENDAR BROCHURE PACKAGING LABELS

FULLY PROMOTED
Specialty Products & Marketing Services



In today's competitive marketplace, business owners are eager to find the best ways to stand out, get noticed and build their brands. That's where Fully Promoted comes in. For more than two decades, Fully Promoted has been helping their customers get new customers! Formerly Embroidme, Fully Promoted now offers a wide variety of marketing tools ranging from branded products and apparel to print & digital marketing services. The unique retail location serves as a marketing resource for small to medium business owners who need access to marketing expertise. Fully Promoted provides a customized experience their customers value and that keeps them coming back.



FULLY PROMOTED

Branded Products & Marketing Services

Formerly

EmbroidMe



COMPANY HISTORY

Fully Promoted is a proven business model, with locations around the globe. Fully Promoted is consistently ranked among the industry's top franchises, named year after year to the Power 75 list, the Advertising Specialty Institutes's top 40 Distributors list, the Top 50 Distributor list by Promo Marketing, and in Entrepreneur Magazine as a top franchise. Founder Ray Titus has been franchising businesses for more than 30 years after turning his family-run Signarama brand into a global franchise that now has nearly 1,400 stores in more than 80 countries.

The First Fully Promoted location, then known as EmbroidMe, opened in West Palm Beach, Florida in 2000, offering personal service with customized apparel and promotional products. While the pillars of the business remain the same today with branded apparel and products at its core, the brand is evolving to provide new services that customers value.

Become The In-House Marketing Resource For Your Customers

Financial Institutions
Schools & Universities
Healthcare Industry
Industrial & Commercial
Hospitality Industry
Clubs & Organizations
Event Planners
Trade Show Industry



COMMUNITY

As a Fully Promoted franchisee, you'll have the satisfaction of knowing you're helping businesses in your community grow. On the promotional side, you will offer apparel and products that showcase your client's name, image or logo. You will also be able to consult with them, lending your expertise to provide additional products and services they need to get their name out. With a proven track record for success, you'll enjoy a proven B2B model that focuses on small to medium size businesses in an industry that has seen growth, year after year. You'll benefit from our mass purchasing power with vendors and our worldwide network, which has helped Fully Promoted outpace the already impressive industry growth.



"The same client who needs their business logo on a shirt or promotional item often also needs print services or digital marketing services. Fully Promoted is uniquely positioned to meet all those needs."

Michael Brugger, President of Fully Promoted



FULLY PROMOTED

Branded Products & Marketing Services

EmbroidMe

Branded Apparel

Team Wear

Work Wear

Service Wear

Uniforms



PromoteMe

Print Services

Promotional
Products

Digital Marketing

Lead Generation

**Helping our customers get more customers
for nearly two decades**

Promotional Product Packages



NON-PROFIT PACKAGES

MAGNETS
BUMPER STICKER
SHIRTS
WHISTBANDS
AWARENESS RIBBONS
PEDI METERS

BOTTLED WATER
DRAWSTRING BAGS
UMBRELLAS
LIP BALM
SPORT BOTTLES
SNAG LOCK

TRADE SHOW PACKAGES

BAGS
STYLUS PENS
CELL PHONE ACCESSORIES
MIRRO CLOTHES

BREATHMINTS
MINI NOTEBOOKS
LIP BALM
HAND SANITIZER
STRESS BALLS

HEALTHCARE PACKAGES

DRINKWARE
FIRST AID KITS
CLIP PENS
POCKET TISSUES
HOT/COLD PACKS

HAND SANITIZER
FITNESS BRACELETS
SANTIZING WIPES
STRESS/MASSAGE BALLS



Print Media Packages



START-UP PACKAGES

BUSINESS CARDS
LETTERHEAD
ENVELOPES

POST-IT™ NOTES
DIRECT MAIL
FLYERS

MARKETING PACKAGES

NOTE PADS
POSTCARDS
BROCHURES

DECALS
DIRECT MAIL
RACK CARDS

PRESENTATION PACKAGES

PORTFOLIOS
FOLDERS
CATALOGS

BOOKLETS
PACKAGING
LABELS

Digital Marketing Packages

powered by
 Rankology



PROFESSIONAL WEBSITE DESIGN, HOSTING & MANAGEMENT

SEARCH ENGINE OPTIMIZATION OF WEBSITES

PAID SEARCH MANAGEMENT & MARKETING

We provide a local customer experience that our customers value. It keeps them coming back and distinguishes us from web-only providers.





FULLY PROMOTED
Branded Products & Marketing Services

The Fully Promoted conference room gives you a professional setting to collaborate & consult with your clients, enhancing the showroom demonstration experience.



CUSTOMER EXPERIENCE

Your Fully Promoted location will provide a visual backdrop to showcase the wide variety of products and services you sell, setting the stage to meet your client's unique needs. It allows you to consult, collaborate and create with your customers to determine which items work best for the goal they are trying to achieve.

Customers enjoy the opportunity to see and touch many of the garments and products they are going to buy, allowing them to determine the quality and have confidence in their decision. On the **EmbroidMe** side, they can see a variety of branded apparel options that include work, team and service wear.

On the **PromoteMe** side, innovative displays feature the marketing services you will offer. Easy to understand, packaged solutions along with customized options make it easy for your customers to see their choices at a glance. Through our supply partners, you will be able to meet your customer's complete marketing needs, offering printed marketing materials, website optimization, and much more.

We provide a customer experience that our customers value. It keeps them coming back and distinguishes us from web providers.

UNITED FRANCHISE GROUP

“The Global Leader for Entrepreneurs”

Fully Promoted is part of the family of brands under United Franchise Group, The Global Leader for Entrepreneurs. That means you will benefit from a wide range of training, support and marketing services that will guide you every step of the way.



WORLD CLASS TRAINING

No industry experience is required to become a Fully Promoted franchisee. We ensure you are knowledgeable and ready to serve your community. You'll take part in one of the most extensive training programs in the franchise industry, which includes 2 weeks of education at our global headquarters in West Palm Beach, Florida. After that, you'll get personal one-on-one training right in your Resource Center to ensure you have the technical, business and marketing expertise you need. Ongoing educational opportunities are also provided through regional meetings, Fully Promoted brand conventions, United Franchise Group's Leadership Summit and our proprietary online educational portal.



PROVEN MARKETING PROGRAMS

You will also benefit from proven established marketing programs that will build the Fully Promoted name in your community. You will be given the tools you need to build relationships with business owners in your community, use promotional products in your own marketing endeavors, and capture customers who are looking for you online. Our ongoing marketing programs include all aspects of brand building across multiple channels, capturing customers through your website, social media sites and right in your hometown. An established Advertising Fund, working under the direction of your fellow franchisees, ensures effective advertising efforts continue to drive traffic to your location.

Google

facebook

MEDICAL

Energize Healthcare
Medical and Wellness organizations get better with Fully Promoted

**EMBROIDERED COATS AND SCRUBS • GIVEAWAYS
OFFICE PROMOTIONAL ITEMS • RECOGNITION AWARDS**

HELPING HEALTHCARE ORGANIZATIONS STAND APART
Today healthcare is doing more in less time, working with fewer resources and competing to meet greater expectations. Standing apart from competitors and pulling together as a team means more than ever.

Fully Promoted can help you send a clear brand message to all those on your team, and those in your Community.

LOGO WEAR
Nothing says teamwork better than sharp uniforms, white jackets or cool scrubs. Discover an awesome choice of colors, styles and sizes—personalized for your team and branded for your organization.

A PROGRAM THAT FITS
Integrated into a high-impact program, promotional products help you welcome, motivate, thrill, energize, and reward! Build a unique program using the **Fully Promoted Partnership Process**. You'll find great products working together to produce awesome results. You could become a hero!

GIVEAWAYS GALORE
Brand recognition and awareness of services are critical to success. For a virtual mix or meeting or hands-on stand-apart promotional giveaways. Come to **Fully Promoted**, your local Promotional Marketing Partner. You'll get professional assistance and awesome results.

BADGES
Badges and nametags personalize, build patient rapport, and support institutional security. Come to **Fully Promoted** for great product quality and unsurpassed fiscal service and attention.

**PARTICIPATION GIFTS • WELCOME PACKS • GIVEAWAYS
MARKETING PROGRAMS • PACKAGES**

PUT FUN BACK IN FUNDRAISING
Fully Promoted is an awesome resource for benefits events, premium for donation initiatives, items and apparel that'll be proud to buy and wear! Come to your local **Fully Promoted Resource Center** for some ideas, custom products and complete fund raising program management. Let **Fully Promoted** help you reap the fun in fundraising that last once, but season after season.

PINS ARE IN
Badges and nametags personalize and build loyalty in the community and within your organization. Total lapel pins are used to tie groups and help stimulate discussion. Come to **Fully Promoted** for great product quality and unsurpassed fiscal service and attention.

PROGRAM ENERGY
Turn to **Fully Promoted** for a promotional products program. Whether it's a customized golf event, an annual awards dinner, a fundraiser's ready fun, or other activities, the right mix of high-impact promotional items working together will go far to help you accomplish your mission.

Your **Fully Promoted Promotional Marketing Expert** will lead you through the **Fully Promoted Partnership Process** with a clear definition of goals. **Fully Promoted** offers a variety of customized programs of cool stuff.

BEYOND RECOGNITION
Fully Promoted is your source for trophies, plaques and awards. Come to your local **Fully Promoted Promotional Marketing Partner** for best materials, fine gifts of wood, crystal and acrylic, and expert help in selecting cost-effective solutions that will make you great.

ARE YOU FULLY PROMOTED?

FULLY PROMOTED
We have the products and services to make sure you are Fully Promoted!

FULLY PROMOTED
Member of United Franchise Group

\$25 OFF And 250 FREE Business Cards
Towards your initial purchase of \$500 or more. Certain restrictions apply.



THE FULLY PROMOTED FRANCHISE FEATURES:

- **Comprehensive Training Program**
 - Two-week training
 - On-site training
 - Training manuals
- **Ongoing Support**
 - Technical & marketing support
 - Toll-free in-house technical support
 - Online training and industry updates
 - Mentor and franchisee advisory programs
 - Regional support offices
 - Regional meetings
- **Financing**
- **Mass purchasing power**
- **Brand Building**
 - Complete marketing plan including promotional materials
 - Internet marketing campaign
 - Direct mail program
 - Advertising fund
 - Your own store website
 - Advanced online design tools
- **Site Selection**
 - Prime locations
 - Lease negotiations
 - Complete construction package
 - Attractive retail store design

LET'S GET STARTED!

If you've dreamed of being your own boss and building a business that not only has a strong profit potential, but also allows you the satisfaction of helping others, Fully Promoted might be the solution for you. We encourage you to find out more by meeting with a Regional Vice President in your area so you can get a personal look at this opportunity.

Contact:

Sunbelt Business Brokers of Western Colorado

(970) 255-8000

www.sunbeltnetwork.com/grand-jection-co



"The Fully Promoted opportunity features a modest investment with the potential to build a large company from one location. Not only can you build a strong business for yourself, you can benefit from a positive quality of life with the fulfillment of knowing you are helping other business owners to thrive and grow."

Ray Titus, United Franchise Group CEO

**ARE YOU
FULLY
PROMOTED?**



SUNBELT
OF WESTERN COLORADO
The place to go to buy or sell a business.



 **FULLY PROMOTED**
Branded Products & Marketing Services

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The logos and designs herein are the property of the corporations they represent. Their appearance here is not an indication of any endorsement of Fully Promoted, but merely a representation of what Fully Promoted can produce.

This advertisement is not an offer to sell a franchise. Any offer to sell this franchise will be made by a Franchise Disclosure Document and only following registration by Embroidme.com Inc. dba Fully Promoted in any state requiring registration prior to sale.

In New York: This advertisement is not an offering. An offering can only be made by prospectus filed first with the Department of Law of the State of New York. Such filing does not constitute approval by the Department of Law.

In California: These franchises have been registered under franchise investment law of the State of California. Such registration does not constitute approval, recommendation or endorsement by the Commissioner of business oversight nor a finding by the commissioner that the information provided herein is true, complete and not misleading.